BUREAU OF STATISTICS

Yukon Business Survey 2001

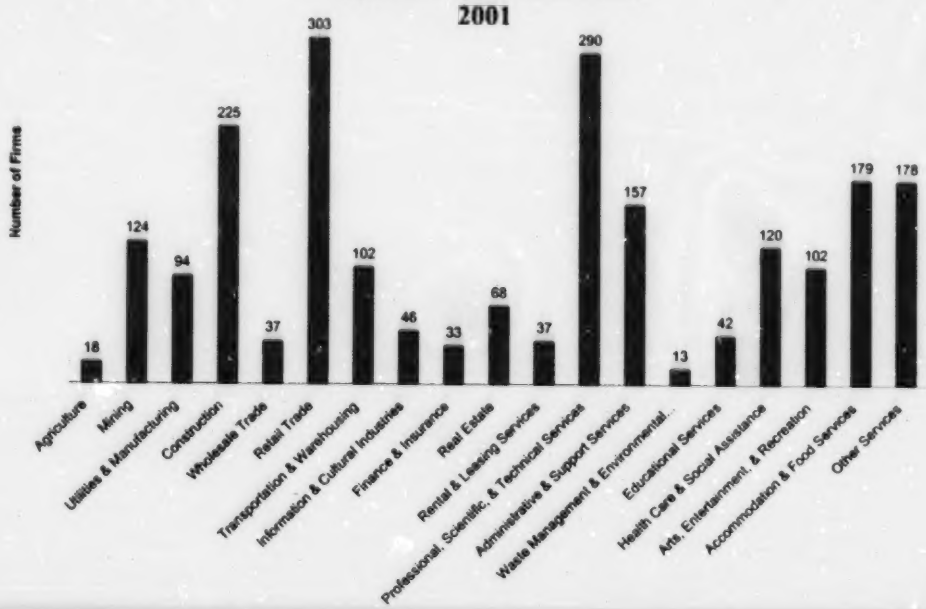
In 2001, a business survey was conducted by the Yukon Bureau of Statistics to determine types and locations of Yukon businesses, levels of gross revenue and internet usage. The following information was derived from this survey.

1 Yukon Businesses by Industrial Classification (NAICS)

In 2001, in terms of number of businesses, the top five sectors made up over half of the total number of businesses. The retail trade sector was the largest, making up of 14% of Yukon businesses. Professional, Scientific, and Technical Services followed at 13%, while Construction accounted for 10% of Yukon businesses. Accommodation and Food Services make up 8% of the total while Administrative and Support Services round out the top 5, at 7%. These five business sectors totalled 1,154 businesses, or 53.2% of total Yukon businesses for 2001.

Business Type	No. firms
Agriculture	18
Mining	124
Utilities & Manufacturing	94
Construction	225
Wholesale Trade	37
Retail Trade	303
Transportation & Warehousing	102
Information & Cultural Industries	46
Finance & Insurance	33
Real Estate	68
Rental & Leasing Services	37
Professional, Scientific, & Technical Services	290
Administrative & Support Services	157
Waste Management & Environmental...	13
Educational Services	42
Health Care & Social Assistance	120
Arts, Entertainment, & Recreation	102
Accommodation & Food Services	179
Other Services	178
Total	**2,168**

Types of Yukon Businesses, 2001



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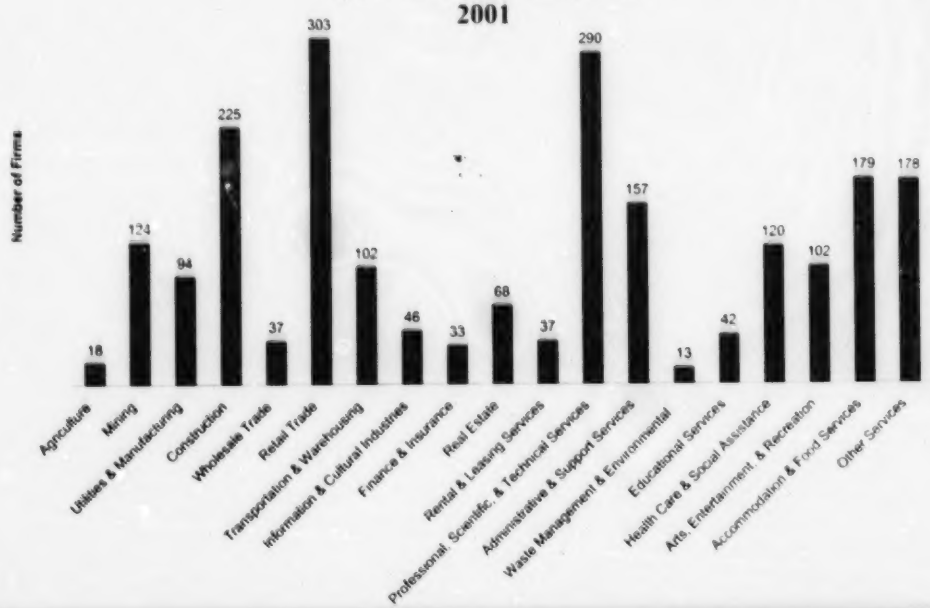
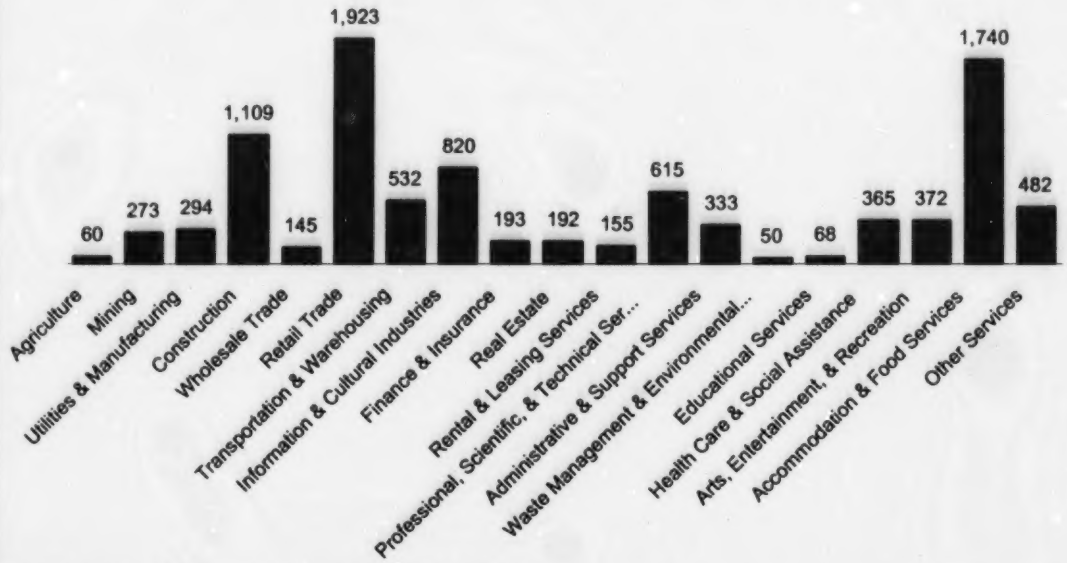


2 Number of Yukon Firms and Employees

The Retail Trade sector had the greatest number of employess at 1,923 or 19.8% of the private sector workers. Accommodation and Food Services had the second largest number of employees at 1,740 or 17.9% of the total private sector. These two sectors combined, make up 37.7% of the private sector workforce.

Business Type	No. firms	No. firms reporting	Total no. employees reported
Agriculture	18	18	60
Mining	124	123	273
Utilities & Manufacturing	94	93	294
Construction	225	225	1109
Wholesale Trade	37	37	145
Retail Trade	303	296	1923
Transportation & Warehousing	102	99	532
Information & Cultural Industries	46	46	820
Finance & Insurance	33	33	193
Real Estate	68	67	192
Rental & Leasing Services	37	36	155
Professional, Scientific, & Technical Services	290	290	615
Administrative & Support Services	157	157	333
Waste Management & Environmental...	13	13	50
Educational Services	42	41	68
Health Care & Social Assistance	120	118	365
Arts, Entertainment, & Recreation	102	101	372
Accommodation & Food Services	179	176	1740
Other Services	178	177	482
Total	**2,168**	**2,146**	**9,722**

Total Number of Employees by Business Sector*
2001



*Note: *based on the businesses who responded to this question*

3 Location of Yukon Businesses

In 2001, there were a total of 2,168 businesses operating in the Yukon. Of these, 1,586 or 73.2% were based in Whitehorse. Dawson had the second largest number of businesses at 157 or 7.2% of the total number of businesses. Watson Lake had a total of 118 businesses. All other communities had less than 100 businesses.

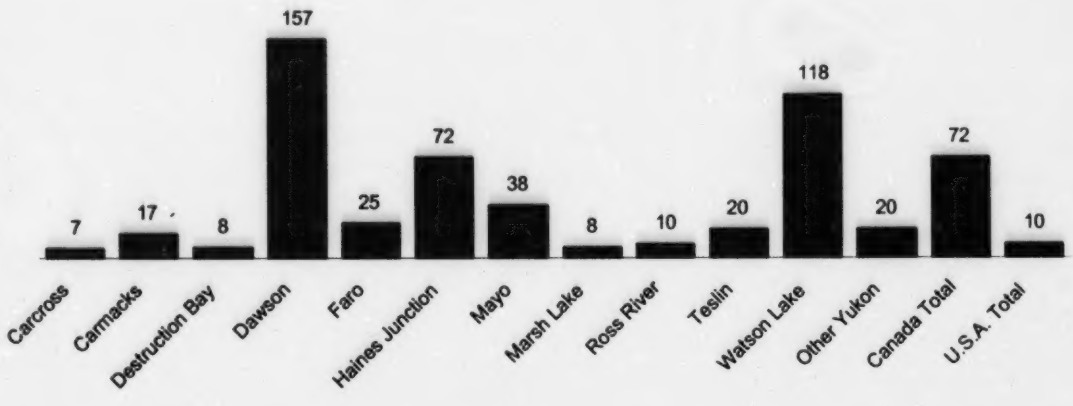
There were also 72 businesses operating in the Yukon with headquarters in other provinces or territories in Canada. Of these, the majority were from British Columbia and Alberta, with 45 and 19 firms respectively.

There were also 10 businesses operating in the Yukon with headquarters in the United States.

	No. firms	No. firms reporting	Total no. employees reported
Carcross	7	7	22
Carmacks	17	17	78
Destruction Bay	8	8	23
Dawson	157	154	820
Faro	25	25	40
Haines Junction	72	72	143
Mayo	38	38	75
Marsh Lake	8	8	25
Ross River	10	10	39
Teslin	20	19	65
Watson Lake	118	117	371
Whitehorse	1586	1571	7768
Other Yukon	20	20	112
Yukon Total	**2086**	**2066**	**9581**
B.C.	45	45	85
Alberta	19	17	10
Other Canada	8	8	..
Canada Total	**72**	**70**	**98**
U.S.A. Total	**10**	**10**	**43**
Grand Total	**2168**	**2146**	**9722**

.. = suppressed for confidentiality

Location of Yukon Businesses
2001
(Not including Whitehorse, which has 1,586)



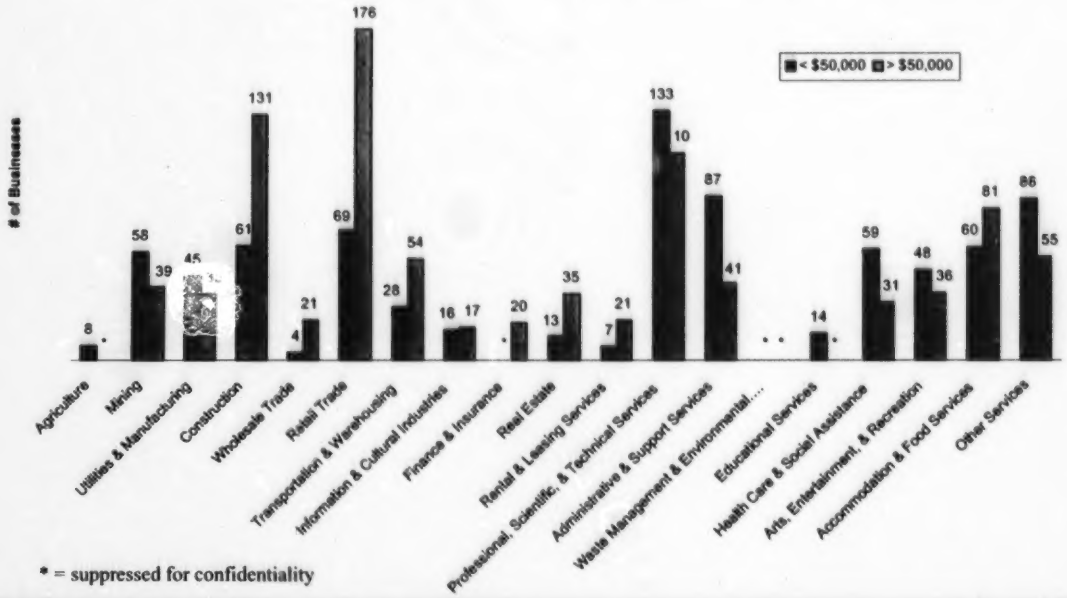
4 Gross Revenues of Yukon Businesses, 2000

	Less than $10,000	$10,000 - 19,999	$20,000 - 29,999	$30,000 - 49,999	50,000 - 99,999	$100,000 - 399,999	$400,000 - 899,999	$900,000 or more	Total
Agriculture	8	..	..	..	..	..	..	..	17
Mining	45	5	4	4	11	23	5	..	99
Utilities & Manufacturing	20	10	10	5	9	12	6	8	80
Construction	15	12	13	21	30	66	15	20	192
Wholesale Trade	4	..	..	..	..	8	5	8	31
Retail Trade	32	12	14	11	17	50	50	59	245
Transportation & Warehousing	7	5	7	9	12	22	10	10	82
Information & Cultural Industries	8	8	..	..	11	6	..	..	41
Finance & Insurance	..	..	..	..	..	10	5	5	24
Real Estate	..	6	7	..	8	18	4	5	54
Rental & Leasing Services	..	7	..	..	8	9	..	4	33
Professional, Scientific, & Technical Services	44	26	27	36	35	60	15	..	246
Administrative & Support Services	29	19	18	21	18	18	5	..	129
Waste Management & Environmental	..	..	..	..	..	..	..	..	12
Educational Services	10	4	..	..	..	..	..	..	26
Health Care & Social Assistance	16	10	15	18	13	18	..	..	95
Arts, Entertainment, & Recreation	18	13	12	5	4	20	8	4	84
Accommodation & Food Services	19	18	12	11	8	30	15	28	141
Other Services	29	19	21	17	18	26	6	5	141
Total	309	180	171	168	216	401	156	171	1772

.. = suppressed for confidentiality

The majority of Yukon businesses had gross revenues in 2000 exceeding $50,000. Of the 1,772 businesses responding, 944 had gross revenues of $50,000+, while 828 businesses reported gross revenues less than that. The majority of mining operations, 58 of the 99 reporting, had gross revenues below $50,000. The majority of retail trade businesses reported gross revenues exceeding $100,000. Of the 245 retail firms reporting, 86 were below $100,000 while 159 were above this mark.

Number of Yukon Businesses Reporting Gross Revenue Less than and Greater than $50,000 by Business Sector



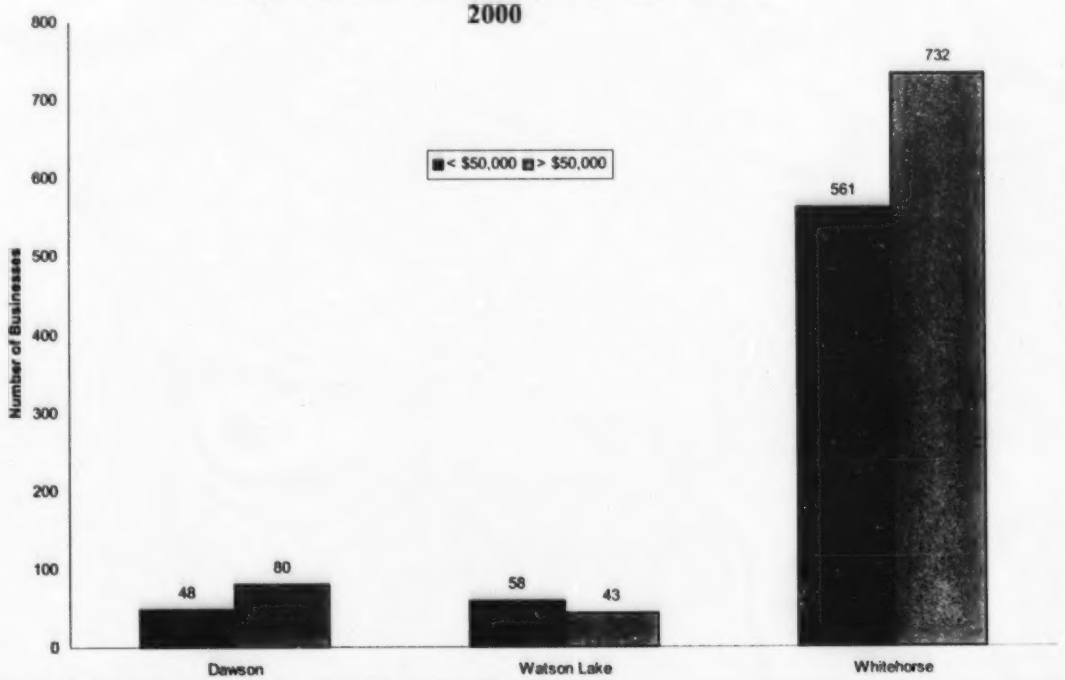
* = suppressed for confidentiality

5 Location of Firms Based on Gross Revenues, 2000

	Less than $10,000	$10,000 - 19,999	$20,000 - 29,999	$30,000 - 49,999	50,000 - 99,999	$100,000 - 399,999	$400,000 - 899,999	$900,000 or more	Total
Carcross	..	..	..	..	..	..	..	..	7
Carmacks	..	4	..	..	..	..	..	..	15
Destruction Bay	4	..	..	..	..	..	..	..	8
Dawson	22	5	4	17	15	40	10	15	128
Faro	7	..	..	..	..	..	..	..	14
Haines Junction	15	12	13	5	8	4	..	..	61
Mayo	10	..	5	..	5	4	..	..	30
Marsh Lake	..	..	..	..	..	..	..	..	6
Ross River	..	..	..	..	..	..	..	..	9
Teslin	4	5	..	..	..	6	..	..	18
Watson Lake	22	11	13	12	12	16	9	6	101
Whitehorse	192	124	125	120	167	305	128	132	1293
Other Yukon	..	..	..	..	..	5	..	..	18
Yukon Total	**286**	**171**	**167**	**162**	**212**	**389**	**155**	**166**	**1708**
B.C.	7	..	..	5	..	8	..	..	33
Alberta	8	4	..	..	..	..	..	..	16
Other Canada	..	..	..	..	..	..	..	..	6
Canada Total	**18**	**8**	**4**	**6**	**4**	**10**	..	**4**	55
U.S.A. Total	**5**	..	..	..	..	..	..	..	**9**
Grand Total	**309**	**180**	**171**	**168**	**216**	**401**	**156**	**171**	**1772**

.. = suppressed for confidentiality

Reported Gross Revenue by Location of Firms, 2000



Note: all other communities had at least some data suppressed for confidentiality

6 Internet Usage by Yukon Businesses

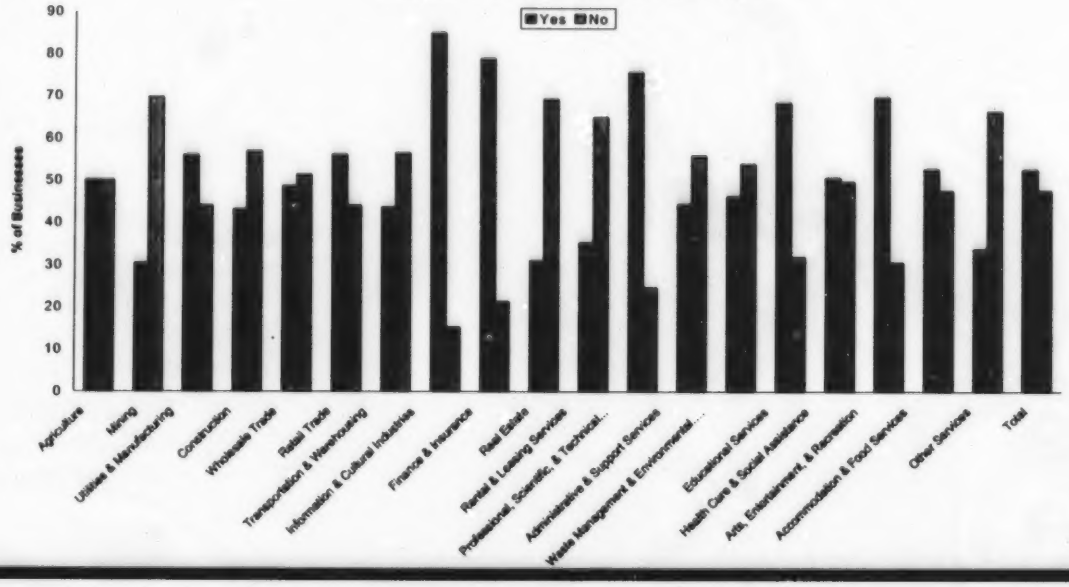
In this survey, Yukon businesses were asked " Does this business use the Internet?" Of the 2,152 businesses that responded, 52.4% responded that they did use the Internet for business.

The top three sectors that had the highest Internet usage among the respondents were Information and Cultural Services (84.8%), Finance and Insurance (78.8%) and Professional, Scientific, and Technical Services (75.5%). The three business sectors that had the lowest rates of Internet usage were, Mining (30.3%), Real Estate (30.9%), and Rental and Leasing Services (35.1%).

Percentages of all respondents who answered the question "Does this business use the Internet?"

	Yes	No
Agriculture	50.0	50.0
Mining	30.3	69.7
Utilities & Manufacturing	55.9	44.1
Construction	43.1	56.9
Wholesale Trade	48.6	51.4
Retail Trade	56.0	44.0
Transportation & Warehousing	43.6	56.4
Information & Cultural Industries	84.8	15.2
Finance & Insurance	78.8	21.2
Real Estate	30.9	69.1
Rental & Leasing Services	35.1	64.9
Professional, Scientific, & Technical Services	75.5	24.5
Administrative & Support Services	44.2	55.8
Waste Management & Environmental Reme	46.2	53.8
Educational Services	68.3	31.7
Health Care & Social Assistance	50.4	49.6
Arts, Entertainment, & Recreation	69.6	30.4
Accommodation & Food Services	52.6	47.4
Other Services	33.7	66.3
Total	**52.4**	**47.6**

Internet Usage by Business Type



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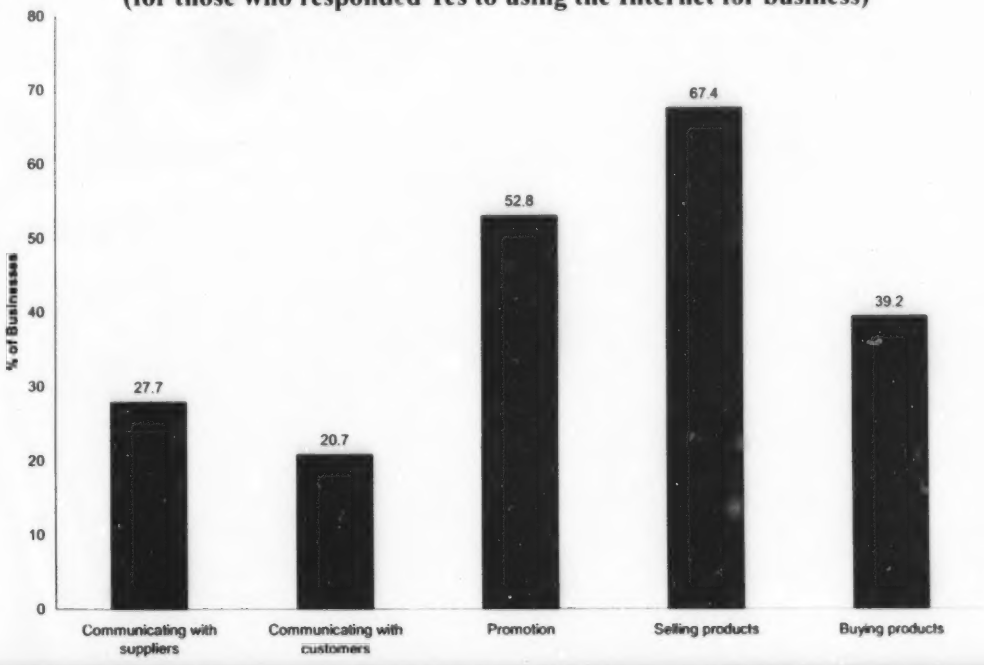
7 Purpose of Internet Usage

	Does this business use the Internet?		Usages specified by those saying they use the Internet:				
	Yes	No	Communicating with suppliers	Communicating with customers	Promotion	Selling products	Buying products
Agriculture	9	9	..	..	6	4	..
Mining	37	85	10	21	28	30	18
Utilities & Manufacturing	52	41	6	12	29	31	16
Construction	97	128	20	29	66	68	27
Wholesale Trade	18	19	..	..	6	10	8
Retail Trade	167	131	33	49	102	104	51
Transportation & Warehousing	44	57	13	10	16	23	22
Information & Cultural Industries	39	7	7	..	9	25	13
Finance & Insurance	26	7	8	..	12	16	12
Real Estate	21	47	8	4	9	13	10
Rental & Leasing Services	13	24	..	..	4	6	6
Professional, Scientific, & Technical Services	219	71	64	16	134	177	88
Administrative & Support Services	69	87	18	11	41	52	26
Waste Management & Environmental Remediation Services	6	7	..	..	..	4	..
Educational Services	28	13	14	7	14	18	13
Health Care & Social Assistance	60	59	33	25	49	52	25
Arts, Entertainment, & Recreation	71	31	22	8	12	31	35
Accommodation & Food Services	92	83	38	15	22	46	48
Other Services	60	118	13	15	34	47	21
Total	**1128**	**1024**	**313**	**233**	**596**	**760**	**442**

.. = suppressed for confidentiality

Of the Yukon businesses who responded to the survey question "Does this business use the Internet?", 52.4% replied that they did use the Internet for business. Of those, 67.4% used it to sell products and 52.8% used the Internet for promotional purposes. 39.2% of Yukon businesses used the Internet to buy products while 27.7% used it to communicate with suppliers and 20.7% with customers.

Type of Internet Usage by Yukon Businesses
(for those who responded Yes to using the Internet for business)



8 Internet Usage by Location of Firm

	Does this business use the Internet?		Usages specified by those saying they use the Internet:				
	Yes	No	Communicating with suppliers	Communicating with customers	Promotion	Selling products	Buying products
Carcross	..	6	..	..	..	..	..
Carmacks	4	13	..	..	..	..	..
Destruction Bay	..	5	..	..	..	..	..
Dawson	82	74	23	21	36	47	33
Faro	12	13	4	..	6	6	7
Haines Junction	31	40	6	5	12	12	10
Mayo	10	28	4	7	7	9	..
Marsh Lake	6	..	..	..	..	4	..
Ross River	..	8	..	..	..	..	..
Teslin	10	10	..	..	4	..	..
Watson Lake	38	80	12	9	19	21	13
Whitehorse	891	683	247	178	496	632	353
Other Yukon	5	15	..	..	..	4	4
Yukon Total	**1095**	**976**	**304**	**229**	**587**	**743**	**429**
B.C.	21	23	6	..	7	10	8
Alberta	6	13	..	..	..	..	..
Other Canada	5	..	..	..	..	..	..
Canada Total	**32**	**39**	**9**	**4**	**9**	**16**	**13**
U.S.A. Total	..	**9**	..	..	..	..	..
Grand Total	**1128**	**1024**	**313**	**233**	**596**	**760**	**442**

.. = suppressed for confidentiality

Whitehorse and Dawson City were the only communities where more than half of those firms who responded used the Internet to conduct business.

In Whitehorse, 56.6% (891 of 1,574) of the responding firms used the Internet for business purposes. Of those 891 Whitehorse businesses, 27.7% said they used the Internet for communicating with suppliers, 20.0% for communicating with customers and 55.7% for promotion. 70.9% report using the Internet to sell their products and 39.6% to buy products.

In Dawson, 52.6% (82 of 156) reported Internet usage for business. Of those 82 Dawson businesses, 28.0% said they used the Internet for communicating with suppliers, 25.6% for communicating with customers, and 43.9% for promotional purposes. 57.3% reported using the Internet for selling products and 40.2% for buying products.

Yukon
Executive Council Office
Bureau of Statistics

2002.10

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